

2010 Upcountry Artists Sugarloaf Show Art Raffle

This year again artists in the Sugarloaf Show will have the opportunity to participate in a raffle in order raise money for the UCA scholarships

Here's how it works:

1. Artists will display a ticket like the following on an art/craft piece they wish to offer in the raffle. This will be provided on the first morning of the show.

<p>Win this _____</p> <p>Ask Me How.</p> <p>This is booth number _____</p>

2. Visitors will buy raffle tickets and on them write the number of the booth and thus indicate which item they would like to win. The sale of tickets will go on during the two day show. A winning ticket will be drawn on Sunday afternoon. Winners will not have to be present to win but will have to make arrangements to have the item picked up locally.
3. The proceeds of the sale of tickets will be split 50/50 between UCA (scholarship fund) and the artist whose booth number is on the winning ticket. The artist will then give the art/craft work to the winning ticket holder.

So for example, the artist in booth 24 places the sign on a \$200 painting of a flower. The total proceeds from the sale of tickets equal \$1000. The winning ticket has booth 24 on it. The artist gets \$500. UCA gets \$500 and the person whose name is on the ticket gets the painting of the flower.
4. Artists will not be able to sell the item offered for the raffle, but must keep it displayed and available in case it wins.
5. Artists **do not** have to participate.
6. However this could be a win/win/win situation for all. The key is promoting the sale of tickets. Remember the more tickets that are sold the bigger the pot. And that is good for everyone
7. Tickets will be sold in **one central location**. Artists **will not sell tickets**, but will tell people where to buy tickets and explain how the raffle works.
8. It is also advisable for artists not offer an item for the raffle that is too expensive (thus not covered by 50% of the pot) or too inexpensive (thus not worth buying tickets). Yes there is some element of risk involved. An artist may offer an item that 50% of the pot does not cover. Or a visitor will spend \$20 on tickets and not win. But if we promote the sale of tickets there could be big rewards as illustrated in the example above. And remember it's for a good cause.

The rules will be explained again before the start of the show to make sure everyone is aware of how this works.

Good Luck